

Frankie Benevides Jr.

I make things simple.

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Experience

UX / UI Developer

1998 - Present

- User Experience / User Interface Development
- Strategy, Information Architecture, Design, Technology, Maintenance, Team Management and Consultation
- Small to medium scale web projects including e-commerce solutions, corporate blogs, music & entertainment sites, newsletter systems, lifestyle portals
- Specialization in Targeted HTML Build Kits: Sets of modular templates, modules, and associated files for Back End Developers to integrate into CMS Systems

Lytro

Front End Designer, October 2012 - February 2014

- Worked within the design team to rapidly design & prototype new ideas for web software, desktop software, and mobile apps
- Closely collaborated with both software and hardware teams to foster creative UI & UX solutions to improve the Light Field Photography Experience
- Bridged the gap between the Design and Web Development teams, streamlining the process for web properties
- Developed and maintained the Lytro.com marketing site, Lytro Brand Library for hardware resellers, and Online Camera Manuals
- Developed a PHP & ImageMagick-based error image generator app, simplifying firmware development for the Hardware Team
- Redesigned and prototyped the new Light Field Picture Player and Embed Wizard

Viridian Spark

Principal Front End Architect, August 2010 - October 2012

- Wrote modular, maintainable front-end frameworks for complex multi-site systems
- Integrated responsive design into new and existing projects
- Closely advised design on technical availabilities, accessibility issues, and progressive enhancement techniques
- Developed a PHP framework to speed up development, promote a modular build style, and aid in transfer to back-end developers

Skillset

Technical

HTML5, CSS3/SASS, JavaScript, jQuery, Responsive design & development, cross-browser & cross-platform testing, PHP, NPM, Gulp, GIT, WCAG 2.0 / Section 508, Web Accessibility & Usability, Custom frontend frameworks

User Interface Design, User Experience, Prototyping, Strategy, Wireframing, Information Architecture

Software

Adobe Creative Suite

Extensive cross-browser experience

Extensive cross-platform experience

Windows (XP through 7), OS X, Linux (Ubuntu), iOS, Android

Recent Clients

Deloitte, Northern Trust, FedEx, Foray Collective, Puma, Suffolk University, UMass Boston, Rapid7, Simplifi, Lytro, The Athletic Community, LogMeIn, PCI Security Standards Council

References available upon request.

Experience cont'd.

Tank Design

Senior Front End Developer, March 2010 - August 2010

- Joined a small dev team in a fast-paced environment
- Implemented internationalized multi-language web frameworks
- Completed full website projects both as part of an integrated team and as a sole developer
- Spearheaded mobile device browser testing workflow integration, including dozens of mobile devices & emulators that ranged from 16-color screens to full color displays

BigBad, Inc.

Manager of Front End Development, March 2006 - March 2010

- Wrote front-end systems for integration into Enterprise-level Content Management Systems
- Managed a medium-sized team and maintained strong interdepartmental relationships
- Bridged the gap between the Design and Development teams, bringing new ideas & tools to both departments
- Created and implemented a company-wide Content Manager position to improve CMS content input practices & procedures
- Planned, built & maintained a collaborative Knowledge Base that documented best practices to educate our company & clients

Future Classic

Webmaster / Technology Lead / Designer, January 2004 - March 2006

- Designed rich UI experience, coded entire content-rich website and e-commerce storefront from concept to completion using a customized open-source content management system
- Managed all content, e-commerce operations, weekly photo galleries and online promotions
- Implemented and customized an entire Customer Relationship Management system to aid in event planning and wholesale sales

Work Examples

Code & Design examples can be seen at <http://www.frankiebenevides.com/>